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"She Got Game" Documentary to Premier during Rogers AT&T Cup



The highly acclaimed tennis documentary, "She Got Game: Behind the Scenes of the Women's Tennis Tour," will be making its Canadian theatrical debut during the 2003 Rogers AT&T Cup on August 9th at 9:15 p.m. at the Bloor Cinema. The documentary has been viewed at several film festivals around North America, receiving positive reviews. The Toronto screening is sponsored by PharmAssist™-Katz Group Canada Ltd.'s professional pharmacy brand—the official drugstore retailer of Rogers AT & T Cup.

Tennis fans normally see their favourite players perform on the court. They are accustomed to seeing these world-class athletes hit the powerful forehands and the graceful backhands. What fans don't get to see are the demands of being a professional player, ranging from trying to get a little bit of privacy to the hectic travel schedule.

Thanks to "She Got Game," filmed by Abbey Neidik and Bobbi Jo Krals, the average tennis fan now has the chance to take a look behind the scenes of the WTA Tour. The documentary follows the path of several players as they go through the routine of being a professional tennis player.

The filmmakers were given all access to several WTA Tour events, including the Rogers AT&T Cup, in both Montreal and Toronto, and the Kremlin Cup in Moscow, Russia, over a year. The film documents the struggles of being successful on Tour through the eyes of Torontonian Sonya Jeyaseelan and the pressure of being a top ranked player, through the eyes of American Jennifer Capriati.

For more information, contact Bobbi Jo Krals (Co-Director/Co-Producer) at bobbigotgame@hotmail.com or Carm at the Bloor Cinema at (416) 516-2331 or carm@bloorcinema.com. Tickets will be available at the door for \$10, first come, first serve. The Bloor Cinema is located at 506 Bloor St. W., just east of Bathurst St.

Several other current and former WTA Tour stars are showcased in the film, including Martina Navratilova, Billie Jean King, Serena Williams, Barbara Schett, Chanda Rubin and Martina Hingis.

This year, it's all on the line at the 2003 Rogers AT&T Cup. Catch many stars of the WTA Tour from August 9th to the 17th at the National Tennis Centre in Toronto. For tickets and updated tournament information, visit www.tenniscanada.com or call 1-800-398-8761.

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